



announcing... DRI-POWER introduction into JERZEES

- **DRI-POWER** technology will be incorporated into Jerzees 50/50 Heavyweight Blend T-Shirts. The 29M family of products will become **JERZEES DRI-POWER ACTIVE**.
- The 29M Family of products include: 29MR, 29BR, 29LSR, 29BLR, 29MPR, 29WR and 29SR.
- Fabric transition has already occurred with the moisture wicking technology integrated in mid-2014 production.
 - Same approach used for 363M transition to HiDensiT.
- Fabric weight, blend and construction has not changed.
- Garment branding will start flowing in 3rd quarter of 2015 in a tear away label.

